

# Coimisiún na Scrúduithe Stáit State Examinations Commission

**Leaving Certificate 2017** 

**Marking Scheme** 

**Economics** 

**Higher Level** 

#### Note to teachers and students on the use of published marking schemes

Marking schemes published by the State Examinations Commission are not intended to be standalone documents. They are an essential resource for examiners who receive training in the correct interpretation and application of the scheme. This training involves, among other things, marking samples of student work and discussing the marks awarded, so as to clarify the correct application of the scheme. The work of examiners is subsequently monitored by Advising Examiners to ensure consistent and accurate application of the marking scheme. This process is overseen by the Chief Examiner, usually assisted by a Chief Advising Examiner. The Chief Examiner is the final authority regarding whether or not the marking scheme has been correctly applied to any piece of candidate work.

Marking schemes are working documents. While a draft marking scheme is prepared in advance of the examination, the scheme is not finalised until examiners have applied it to candidates' work and the feedback from all examiners has been collated and considered in light of the full range of responses of candidates, the overall level of difficulty of the examination and the need to maintain consistency in standards from year to year. This published document contains the finalised scheme, as it was applied to all candidates' work.

In the case of marking schemes that include model solutions or answers, it should be noted that these are not intended to be exhaustive. Variations and alternatives may also be acceptable. Examiners must consider all answers on their merits, and will have consulted with their Advising Examiners when in doubt.

#### **Future Marking Schemes**

Assumptions about future marking schemes on the basis of past schemes should be avoided. While the underlying assessment principles remain the same, the details of the marking of a particular type of question may change in the context of the contribution of that question to the overall examination in a given year. The Chief Examiner in any given year has the responsibility to determine how best to ensure the fair and accurate assessment of candidates' work and to ensure consistency in the standard of the assessment from year to year. Accordingly, aspects of the structure, detail and application of the marking scheme for a particular examination are subject to change from one year to the next without notice.



# LEAVING CERTIFICATE 2017 MARKING SCHEME

ECONOMICS HIGHER LEVEL

#### **Marking Scheme and Support Notes**

In considering the marking scheme and the support notes the following points should be noted:

- The support notes presented are neither exclusive nor complete and further relevant points of information presented by candidates are rewarded on their merits.
- They are not model answers but rather a sample of possible responses.
- The support notes in many cases may contain key phrases which must appear in the candidate's answer in order to merit the assigned marks.
- The detail required in any answer is determined by the context and the manner in which the question is asked and by the number of marks assigned to the answer in the examination paper. Requirements may therefore vary from year to year.
- Words, expressions or phrases must be correctly used in context and not contradicted, and where there is evidence of incorrect use or contradictions the marks may not be awarded.
- An examiner unsure of the validity of the approach adopted by a particular candidate to a particular question should contact his/her advising examiner.

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#### **SECTION A (100 marks)**

The Irish government is under pressure to restore public sector pay to pre-financial crisis levels.
 Outline two opportunity costs for the Irish economy of this restoration. (16 marks)

Possible responses may include:

- Less funds available to improve state services such as improving the health services.
- Less funds available to hire more public servants such as teachers, gardaí, nurses etc.
- Less funds available to increase social welfare payments such as old age pensions / other allowances.
- Less funds available to reduce taxation rates such as income tax rates or VAT rates.
- Less funds available to invest in capital infrastructure such as provision of social housing.
- Less funds available to help repay the national debt.

#### 2 at 8 marks each

2. Indicate by means of a tick  $(\checkmark)$  which of the following statements is **TRUE** or **FALSE**.

(16 marks)

STATEMENT	TRUE	FALSE
The labour force includes part-time workers.		
Quasi-rent is economic rent earned by a factor of production in the long run.		
The market value of an existing bond rises if the rate of interest falls.	V	
Capital Widening refers to the situation where the capital stock is increasing at the same rate as the labour force.		

 $6+4+3+3\\ 1^{st}\ correct\ response:\ 6\ marks\ 2^{nd}:\ 4\ marks\ 3^{rd}\ \&\ 4^{th}:\ 3\ marks\ each$ 

3. (a) Distinguish between Direct Taxation and Indirect Taxation and state one example of each. (16 marks)

	Direct Taxation	Indirect Taxation
	These are taxes on all forms of income or wealth. They are paid directly by the taxpayer to the Government.	These are taxes on consumption / spending. They are taxes on the purchase of goods and services. They are collected by an intermediary and paid to the Government
Example	PAYE, Corporation Tax, Capital gains tax.	VAT, Excise Duties, stamp duties.

#### 2 explanations at 5 marks each + 2 examples at 1 mark each

(b) Why are Indirect Taxes sometimes seen as inequitable?

They are inequitable because those on lower incomes pay a higher proportion of their income on the tax.

4 marks

**4.** State **three** limitations on the power of banks to create credit.

(16 marks)

Limited availability of suitable borrowers

Limited ability to attract cash deposits

Lack of demand for loans / credit by customers

Customers' demands for cash/Liquidity ratios Controls by European Central Bank/Reserve ratios

Ability of banks to raise capital on international markets.

#### 6 marks + 5 marks + 5 marks

5. After plans for 'Brexit' were revealed there was a 'flash crash' where the value of the Pound Sterling (£) fell sharply against the Euro (€).

State and explain two possible economic consequences of the above situation for the Irish Economy. (16 marks)

#### Possible responses may include:

**Irish export prices to the UK become relatively more expensive** resulting in decreased demand for Irish exports in the UK / Reduction in demand from the Irish agricultural food sector.

**Less UK tourists visiting Ireland** as Ireland becomes more expensive to visit.

Falling employment in sectors exposed to the UK market (e.g. indigenous firms in food, tourism).

Import prices from UK become relatively cheaper resulting in increased demand for sterling imports.

Decreased costs of production for Irish firms importing materials from the UK.

**Reduced FDI from UK firms** as it is now more expensive for them to do so.

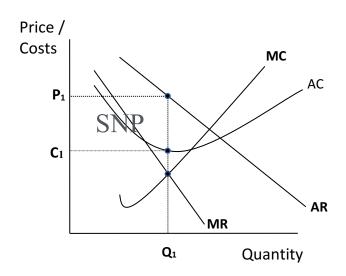
Creates uncertainty and uncertainty leads to lower investment.

**Effect on balance of trade / payments:** if exports fall and imports rise then the BOT/BOP will dis-improve.

#### 2 at 8 marks each

- **6.** The diagram below shows a firm operating under conditions of **Monopoly**.
  - (a) Label the lines/curves in the diagram and
  - (b) Use the diagram to explain the **long run equilibrium position** for a firm in Monopoly.

(17 marks)



#### **Explanation:**

- Equilibrium is where MC = MR.
- (ii) Firms produces Q<sub>1</sub> and sells it at P<sub>1</sub>.
- (iii) Costs are shown at C<sub>1</sub>.
- (iv) SNPs are being earned as AR > AC/ barriers to entry exist.

or

Firm is not efficient at it is not producing at the lowest point of AC

Diagram: MR, AR (D), MC: 3 at 2 mark each Explanation: 11 marks graded

- 7. (a) A consumer buys 80 units of Good A when the price of Good B is €100. When the price of Good B falls to €90 (the price of Good A remaining unchanged), the consumer buys 120 units of Good A.
   Using an appropriate formula, calculate this consumer's cross price elasticity of demand for Good A.
   (Show your workings.)
  - (b) Is Good A a substitute **or** a complement to Good B? Explain your answer.

(17 marks)

(a)

$$\frac{40}{-10} \times \frac{100 + 90 (190)}{80 + 120 (200)}$$
$$= -4 \times 0.95$$
$$= -3.8$$

(b) Is good A a substitute or a complement to Good B? Explain your answer.

#### Good A is a **Complement.**

It has a **Negative CED.** Price and demand move in opposite directions: as the price of Good B falls the demand for Good A rises.

Workings: 8 items at 1 mark each = 8m. Correct answer: 4 marks (2 + 2) Complement: 2 marks. Reason: 3 marks.

**8.** Explain how the following Government policy objectives may conflict with each other.

(17 marks)

#### Economic growth versus Balance of Payments equilibrium:

#### Possible response

Economic growth means more employment and more money circulating in the economy. As Ireland has a high MPM this will automatically cause an increase in imports which could result in a Balance of Payments deficit.

#### **Economic growth** *versus* a Just Social Policy:

#### Possible response

Economic growth tends to benefit incomes of the better off.

The benefits of economic growth may not be equitably distributed across the economy. Social policies such as taxation etc. are needed to redistribute benefits of economic growth.

#### Possible example:

To achieve a just social policy the government may impose high taxes on the high-income earners and transfer this income to those on social welfare/High taxes could force these people out of the economy and so seriously impede the effort to achieve economic growth.

2 conflicts explained: 12 marks + 5 marks First correct response: 12 marks **9.** The Irish government is considering the reintroduction of tuition fees for third-level education. Outline **one** possible economic advantage and **one** possible economic disadvantage of this for the economy:

(17 marks)

#### Possible economic advantages:

#### **Reduced cost for taxpayers**

The cost to the state for each student attending HEIs is reduced and so the taxpayer is saved this amount. Taxpayers who don't go to 3<sup>rd</sup> level won't feel aggrieved that they must pay the cost.

#### **Opportunity costs**

The provision of free higher education puts significant strain on government finances, which may be better utilised in other areas (e.g. health, social welfare, vocational training, provide money to develop research in higher education, apprenticeships).

#### **Incentives**

The charging of fees alters the incentives faced by potential students.

Those students best suited to careers that do not require a HEI education, may be deterred by the prospect of fees and instead take up opportunities in vocational training or apprenticeships.

#### **Greater course engagement**

For those students who do attend HEIs, the need to pay fees may act to encourage greater engagement with their course and higher academic attainment/Private benefit to higher education and those who benefit pay.

#### **Fairness**

Graduates for HEIs often enter professions with higher earnings than others. Graduates for HEIs are also more likely to grow their level of earnings over their career. Thus, as the greatest beneficiaries for HEI education, it is only fair that students should pay for their education.

#### **HEI funding**

Tuition fees can act as a new source of revenue for HEIs, enabling investment in greater research, better facilities, more course options targeted to industry needs, more staff etc. This can create benefits in terms of the quality of research and education provided.

#### Possible economic disadvantages:

#### Increased debt on individuals

Where students must take on debt to cover tuition fees, future consumption and access to credit may be adversely affected.

#### May lead to greater inequality

Tuition fees may act as a disincentive or may prohibit those from disadvantaged backgrounds from pursuing a third level education. The resulting reduction in social mobility could lead to increased inequality.

#### **Reduced positive externalities**

Third level education, through the innovations and expertise it generates, creates external benefits (i.e. benefits that do not accrue directly to the student, but are instead enjoyed by wider society).

By reducing the number of people willing to undertake a third level education, fees may also reduce the number of positive externalities such as the skills of the population and possibly discourage the location of FDIs.

#### Undermining of certain discipline areas that create social benefits

To ensure sufficient future income is earned in order to justify fee payments, students may be forced to opt for university courses connected with high-earning jobs. Courses in areas such as arts and humanities may as a result suffer a reduction in graduate numbers, despite the important contribution such graduates make to society.

2 points explained: 9 marks + 8 marks First correct response: 9 marks

#### Q1 Concepts / Electric cars equilibrium / Private residential property

- (a) In the case of any **two** of the following distinguish between the concepts.
  - (i) The Law of Demand *and* the Law of Supply.
  - (ii) Consumer Surplus and Producer Surplus.
  - (iii) Derived Demand and Joint Demand.

[25]

**The Law of Demand** states that as prices rise the quantity demanded will fall and vice versa, ceteris paribus (all other things being equal). We illustrate the law of demand using a downward-sloping line from left to right. There is an inverse or negative relationship between the price of a good and the quantity demanded of that good.

**The Law of Supply** states that as prices rise the quantity supplied will rise and vice versa ceteris paribus (all other things being equal). We illustrate the law of supply using an upward-sloping line from left to right. There is a positive relationship between the price of a good and the quantity supplied of that good.

**Consumer Surplus** is the difference between what a consumer actually pays for a good and the maximum s/he was willing to pay for the good rather than do without it. The utility gained from a good or service in excess of the amount paid for it.

**Producer Surplus** is the difference between what a producer receives for a good and the minimum s/he was willing to accept for the good. The extra earnings obtained by the producer above the minimum required for them to supply the good or service.

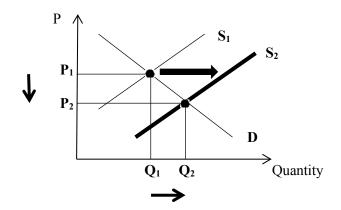
**Derived Demand** is where a factor of production is not demanded for its own sake but rather for its contribution to the production process.

**Joint Demand** is where two (or more) goods are used in conjunction with each other in order to achieve utility. They are complementary goods, for example, golf clubs and golf balls.

#### 1<sup>st</sup> correct response: 7 marks Remaining 3 correct responses: 6 marks each

- (b) Assume the market for electric cars is in equilibrium. Describe with the aid of a **separate** diagram in **each** case the effects each of the following market situations is likely to have on the equilibrium position for electric cars.
  - (i) A technological advance in the production process of electric cars.
  - (ii) The motor tax on petrol engine cars is expected to rise in the near future.
  - (iii) The government increases subsidies on public transport, reducing prices for its commuters. [30]

(i) A technological advance in the production process of electric cars.



- S/C shifts to the right (S<sub>2</sub>)
- The technological advance will lead to an increase in the supply of electric cars due to increased efficiency/lower unit production costs
- There will be a surplus of electric cars at price P<sub>1</sub>. This surplus will cause the price to fall to P<sub>2</sub>.
- New **lower** equilibrium price P<sub>2</sub>
- New higher equilibrium quantity Q<sub>2</sub>

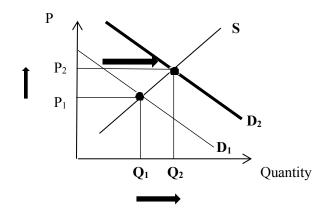
Diagram: 5m

D /  $S_1$  /  $S_2$  / Indication of lower equilibrium price, higher quantity: 1 marks each = 5 marks.

**Explanation: 5m** 

Shift in S/C to the right / Lower P / Higher Q: 1 mark each & reference to Surplus that drives down price / efficiency/productivity has increased: 2 marks

(ii) The motor tax on petrol engine cars is expected to rise in the near future.



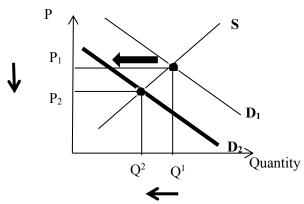
- D/C shifts to the right (D<sub>2</sub>)
- The demand for electric cars will increase as a substitute good has now become more expensive.
- This increase in demand will result in an excess demand or a shortage which will drive price up to P<sub>2</sub>.
- New higher equilibrium price P<sub>2</sub>
- New **higher** equilibrium quantity Q<sub>2</sub>

Diagram: 5m

S /  $D_1$  /  $D_2$  / Indication of higher equilibrium price and quantity: 1 marks each = 5 marks. <u>Explanation</u>:5m

Shift in D/C to the right/ Higher P / Higher Q: 1 mark each & reference to Shortage that drives up price / electric cars now more attractive as substitute good has increased in price: 2 marks

(iii) The government increases subsidies on public transport, reducing prices for its commuters.



- D/C shifts to the left (D<sub>2</sub>)
- The demand for electric cars will decrease as a substitute service has now become more affordable / cheaper.
- This decrease in demand will result in an excess supply which will drive price down to P<sub>2</sub>.
- New **lower** equilibrium price P<sub>2</sub>
- New lower equilibrium quantity Q<sub>2</sub>

#### Diagram: 5m

 $S/D_1/D_2/Indication$  of lower equilibrium price and quantity: 1 marks each = 5 marks. <u>Explanation</u>: 5m

Shift in D/C to the left/Lower P / Lower Q: 1 mark each & reference to Excess supply which will drive price down to  $P_2$  / car transport is less attractive than the subsidised public transport: 2 marks.

(c) The average monthly rental price for private residential property in Ireland is €1,078. [20] (Source: Daft.ie 2016)

(i) Assume the average monthly **equilibrium** rental price is €1,078. On one diagram, illustrate the effect on the market if the Irish Government introduced a rent control that sets the maximum rent at €715.

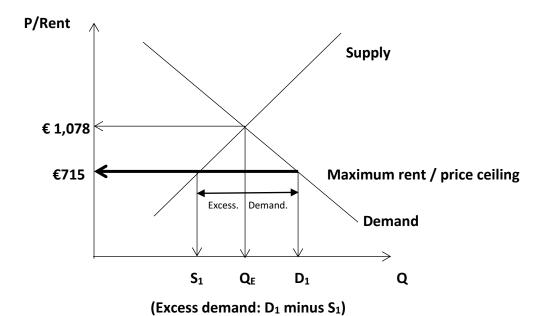


Diagram: P/Q/S/D/ 1,078  $/Q_E/S_1/D_1$  at 1 mark each + €715: 2 marks = 10 marks

(ii) Discuss the likely economic consequences of such a rent control (i.e. price ceiling on rental costs) on the Irish rental property market.

Possible responses include

#### Effect on demand

The rent price would decrease to €715 and the quantity demanded would increase as more people can now afford to rent. The impact of the price ceiling/rent control is a shortage or **excess demand** at this new price level.

#### Effect on consumers

Rent controls can reduce exploitation of consumers, especially where there is a lack of competition. They can help people on low incomes to afford rental housing. It will allow those on lower incomes to have an improved standard of living. If landlords do not invest in their properties then consumers may have to settle for poor quality accommodation.

#### **Effect on landlords**

The quantity supplied of rental property will fall if developers / landlords consider the rental return to be too low. Some landlords may decide to sell their properties or withdraw from the market. Some landlords will have less income to invest and maintain their property, resulting in a deterioration in the quality of properties.

#### Allocation of available supply

Problems arise over how to allocate supply to meet the excess demand in the market, since price cannot increase. This could involve a 'first-come, first-served' basis or 'seller's preference', both of which are deemed to be unfair. Landlords may require large deposits from new tenants.

#### Difficulties for government / black market

It will be difficult for the government to monitor and enforce price controls in markets. There is a danger of a shadow market/black market being created.

2 at 5 marks each (2 +3)

#### Q2 Perfect Competition / Market for Artisan Food in Ireland

- (a) Show, by means of **two** separate labelled diagrams, the **short run** and **long run** equilibrium positions of a profit maximising firm in **perfect competition.** 
  - (ii) Compare the short run equilibrium position with the long run equilibrium position of a perfectly competitive firm under the following headings: Price and Output / Profits / Efficiency. [35]

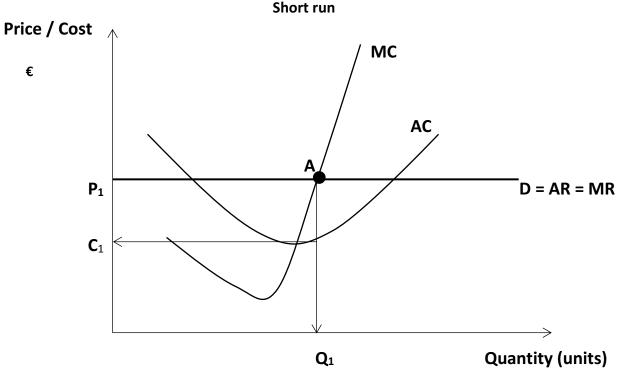


Diagram:  $P/Q/AC/MC/P = AR = MR/P_1/Q_1/C_1/Equilibrium point: 9 at 1 mark$ 

#### **Long Run**

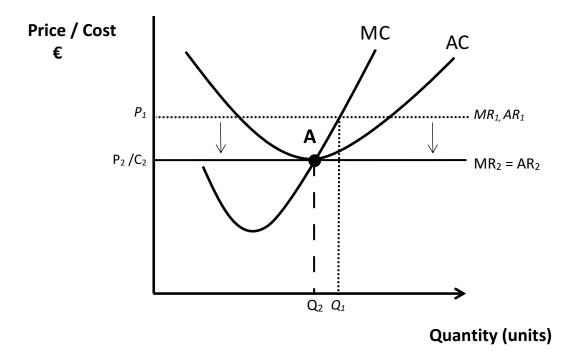


Diagram: AC (2m) at a tangent to AR (2m); Then  $P_2/C_2/Q_2$  / Equilibrium point: 1mark each: 8 marks

- (ii) Compare the short run equilibrium position with the long run equilibrium position of a perfectly competitive firm under the following headings:
  - Price and Output
  - Profits
  - Efficiency.

Price and Output	<ul> <li>When new firms enter the industry the market price falls and the firm must accept the market price. The price in the long run is lower than it is in the short run as the firm must accept the market price. The firm's output in the long run is lower than in the short run.</li> <li>As new firms enter the industry each firm will supply a smaller fraction of the total output.</li> </ul>
	6 marks
Profits	<ul> <li>In the short run the firm earns SNP as AR&gt;AC.</li> <li>In the long run, new firms "compete" away the SNP so only normal profit is earned where AR=AC.</li> </ul>
	6 marks
Efficiency	<ul> <li>In the short run as there is SNP there is no incentive for firms to be efficient and they do not produce at the lowest point of the AC curve.</li> <li>In the long run, only firms that are efficient and produce at the lowest point on the AC curve will survive.</li> </ul>
	6 marks

**(b)** The table below shows data for a perfectly competitive firm in equilibrium.

	Average Revenue (€)	Average Variable Cost (€)	Average Total Cost (€)
ſ	50	40	60

- (i) Using your knowledge of perfect competition, what is the marginal revenue earned by this firm? Explain your answer.
- (ii) Should this firm continue in business? Explain your answer.

[20]

(i) In Perfect Competition MR = AR thus MR = €50

In perfect competition the firm is a price taker /The demand curve is horizontal/ The AR and MR are equal and constant/Each additional good is sold at the market price.

#### 8 marks (4+4)

(ii) This firm should continue in business in the short run even though it is making a loss.

The Price (i.e. AR) €50 is below the ATC of €60. The firm is making a loss of €10 per unit.

The firm is actually covering all of its variable costs and part of its fixed costs.

Thus, the firm should continue in business in the short run and absorb some of the loss and hope, by adjusting it costs or production levels, to cover all of its costs in the long run.

#### 12 marks (4+4+4)

- (c) Bord Bia reported the total value of the Artisan Food market to be growing strongly, leading to more firms entering the industry. (Bord Bia defines Artisan Food as being "high-quality, distinctive and produced in small quantities", e.g., farmhouse cheeses, breads etc.) [20]
  - (i) State a market structure which most closely reflects this situation, giving reasons for your answer.

The Artisan Food market is imperfectly competitive (monopolistically competitive).

#### 4 marks

- 1. There are many firms in this industry with a relatively small market share/Each artisan producer is too small to influence the overall market.
- 2. There is freedom of entry and exit to/from the industry as no barriers to entry exist.
- 3. Product differentiation exists: The goods are differentiated which gives each firm some power over price but as close substitutes are available they take into account the effect on demand if they change their price.

#### 2 reasons at 3 marks each

(ii) Explain the shape of the demand curve of a firm in this market structure.

An imperfectly competitive firm faces a downward (negatively) sloping demand curve.

#### 4 marks

Because it sells a differentiated product, it has some market power over price and it can decide what price to charge. Each firm has a product that consumers view as somewhat distinct from the products of competing firms. If the firm increases the product price there will be a reduction in demand as some consumers will switch to rival firms' goods (close substitutes) that have become relatively cheaper.

#### 6 mark graded

#### Q3 Costs / MEC / MRP<sub>L</sub> Setting wages in the Public Sector

(a) The table below shows the output and the total cost of a firm producing wireless earphones.
 The firm charges €13 per unit of output. Use this table to answer the questions which follow.
 (Show your workings.)

Output (units)	0	1,000	2,000	3,000	4,000	5,000	6,000
Total Cost (€)	5,000	13,000	18,000	24,000	32,000	45,000	60,000

- (i) Calculate the **fixed cost** and the **variable cost** when output is 3,000 units.
- (ii) Calculate the average variable cost when output is 5,000 units.
- (iii) Calculate total profit if 4,000 units are sold.
- (iv) Using the data in the table above, draw **one** graph showing the **average cost** and the **marginal cost** of the firm, labelling them AC and MC. (You may use graph paper.) [30]
- (i) FC = **€5,000** because at Output 0, TC = **€**5,000 VC = TC FC. At 3,000 units: 24,000 5,000 = **€19,000**

(ii) Calculate the average variable cost (AVC) when output is 5,000 units.
 AVC = VC/Q.
 At 5,000 units: VC = €45,000 - €5,000 = €40,000 . AVC = 40,000 / 5,000 = €8 per unit . 5 marks

(iii) Calculate total profit if 4,000 units are sold.

Total Profit = Total Revenue (P x Q) – Total Cost

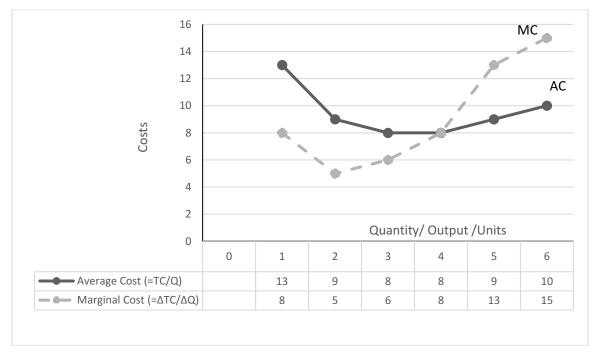
 $(4,000 \times £13) = £52,000 - 32,000 = £20,000$ 

4 marks

5marks

(iv) Using the data in the table above, draw **one** graph showing the **average cost** and the **marginal cost** of the firm.

Output (units)	0	1,000	2,000	3,000	4,000	5,000	6,000
Total Cost (€)	5,000	13,000	18,000	24,000	32,000	45,000	60,000
Average Cost	-	13	9	8	8	9	10
Marginal Cost	-	8	5	6	8	13	15



Points on AC curve: 6m Points on MC curve: 6m

Labels of Axes; Costs / Quantity/MC/AC: 4 at 1 mark

- (b) (i) Explain the term Marginal Efficiency of Capital (MEC).
  - (ii) Outline **two** possible reasons for a fall in MEC.

[20]

(i) Marginal Efficiency of Capital (MEC): It is the extra profit earned as result of employing one extra unit of capital .

#### 10 marks

(ii) Outline **two** possible reasons for a fall in MEC.

Cost of capital increases / Rate of interest increases

Increase in cost of capital goods

Selling price of the good falling

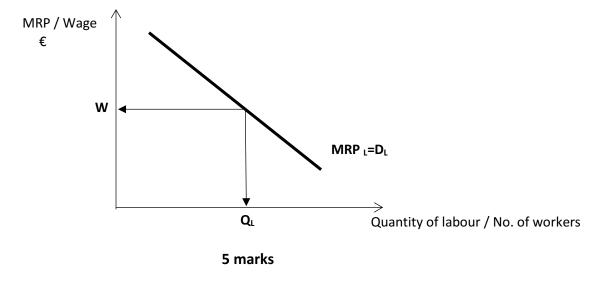
Fall in productivity of the extra capital being used.

#### 2 at 5 marks each (2+3)

- (c) (i) Explain with the aid of a diagram the Marginal Revenue Product of labour (MRP<sub>L</sub>).
  - (ii) Discuss the reasons why MRP<sub>L</sub> might **not** be a suitable method for setting wages in the public sector.

[25]

Explain with the aid of a diagram the Marginal Revenue Product of labour (MRPL).



**Explanation:** Marginal Revenue Product of **labour** (MRP<sub>L</sub>)

The marginal revenue product of labour is the additional revenue earned from the employment of one additional worker. It is computed by multiplying the product price by the MPP<sub>L</sub>.

## 5 marks and 1 other of the following points:

#### For a competitive profit-maximising firm the MRP<sub>L</sub> curve is the firm's demand curve for labour:

A firm will employ the quantity of labour at which the wage rate equals the marginal productivity of labour/A profit-maximising level of employment is given where a firm hires up to a point where the wage paid to the last worker employed equals his/her marginal revenue productivity of labour/Therefore the MRP curve is the demand curve for labour because it shows the quantity of labour demanded at each price or wage rate.

OR

#### The reasons why MRP<sub>L</sub> slopes downwards:

The MRP<sub>L</sub> usually slope downwards from left to right, showing the lower the wage rate, the larger the number of workers employed.

It slopes downward due to the following:

**The Law of diminishing returns:** as more and more workers are employed, their marginal product begins to decline as each worker adds less to production. Hence the MRP of each extra unit of labour is less than the previous unit. **The law of demand:** to sell a greater **output** a firm will have to reduce the **price** of its product. As a greater number of units are produced, they can only be sold at lower prices. Hence the MRP of each extra unit of labour declines.

#### 5 marks

#### Diagram + explanation of MRPL + one other point at 5 marks each

(ii) Discuss the reasons why MRP<sub>L</sub> might **not** be a suitable method for setting wages in the public sector.

#### Physical output not always produced.

Many jobs particularly in public sector are services/no tangible end products, so it is difficult to measure output, thus making it difficult to measure Marginal Physical Product (MPP) and consequently MRP.

The goods/services produced within public sector are often not sold on the open market or at market prices. Estimating price or marginal revenue is therefore difficult.

When capital and labour are used together it is difficult to estimate the marginal productivity is of labour alone.

2 at 5 marks each (2+3)

#### Q4 National Income / Circular Flow / Uses of National Income statistics

- (a) (i) One method for calculating National Income is the output method.

  Outline **two other methods** used to calculate National Income.
  - (ii) Describe the problem of 'double counting' when compiling National Income statistics. [20]

Economists can measure economic activity as follows:

(i)

#### The Income method:

They can add up all the income earned / rent, wages, interest and profits from supplying factors of production (land, labour, capital and enterprise) in a country in a period of time.

Based on data collected by the Revenue Commissioners for the purpose of income tax assessment.

#### The expenditure method:

They can add the total amount of money spent on (final) goods and services in the country during the year (consumers, firms, government, and the foreign sector on domestically produced goods and services). Add the value of exports and subtract the value of imports.

#### 2 at 6 marks each

(ii) Describe the problem of 'double counting' when compiling National Income statistics

'Double counting' occurs if the expenditure on intermediate goods is included in the calculation of national output. When measuring economic activity using the **output method**, care needs to be taken to distinguish between final and intermediate goods to avoid the problem of double counting.

Sometimes it is very difficult to distinguish between intermediate and final goods/To avoid the problem of double counting statisticians could include the final value of all finished goods, with the value of intermediate goods excluded or sum the value added at each stage of production/As a good goes through the various stages of production, it increases in value and it is this increase in value which is included in the national income accounts.

#### 8 marks graded

- (b) (i) Explain, with the aid of a diagram, the Circular Flow of Income in an open economy.
  - (ii) Outline how **each** of the following Budget 2017 policies should affect the circular flow of income.
    - Capital spending on road and rail projects to increase by €4.5 billion.
    - A reduction in the amount of the universal social charge (USC) that workers must pay.
- (i) Explain, with the aid of a diagram, the **Circular Flow of Income** in an open economy.

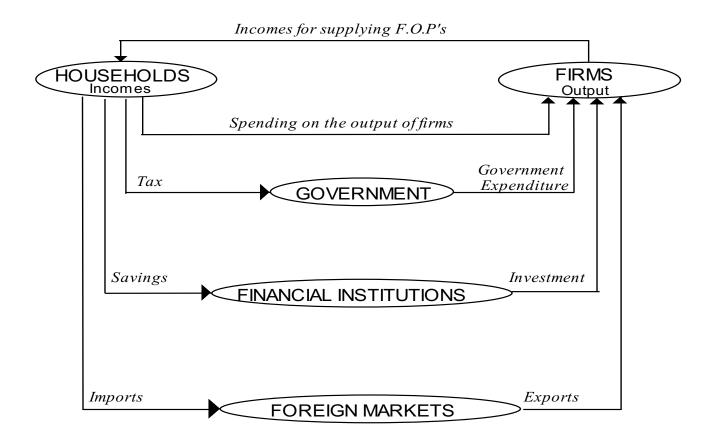


Diagram - 13 marks

	Individual mark	Total marks
Identifying the 5 sectors	5 at 1 mark each	5 marks
Identifying the correct 8 flows (component & direction)	16 at ½ mark each	8 marks

- Households supply the factors of production to firms who, in turn, pay households for these factor inputs (wages, rent, profit and interest).
- Firms produce goods and services from the factors of production and households spend income on these goods and services.
- Not all income is spent, some is saved. Households save money with financial institutions and these institutions lend money back for investment purposes.
- The Government also affects the CFOI through taxation and government expenditure. Governments spend money on goods and services and also on transfer payments. Its expenditure is financed by raising revenue through both direct and indirect taxation.
- Finally firms export to the rest of the world and firms and households import from the rest of the world.

Explanation: 10 marks. Each bulleted point at 2 marks each. (Ref. to Injections: consisting of G, I and X : 2 marks) (Ref. to Leakages consisting of T, S and I: 2 marks)

[35]

- (ii) Outline how **each** of the following Budget 2017 policies should affect the circular flow of income.
  - Capital spending on road and rail projects to increase by €4.5 billion.
  - A reduction in the amount of the universal social charge (USC) that workers must pay.

Increased Capital spending on road and rail projects of €4.5 billion	A reduction in the amount of the universal social charge (USC) that workers must pay.
<ul> <li>This is an injection into the circular flow of income.</li> <li>Aggregate demand will increase by the injection times the multiplier to increase the Circular Flow Of Income.</li> </ul>	<ul> <li>This is a reduction in taxes and so a reduction in a leakage. Workers have more disposable income and this should lead to increased consumer spending.</li> <li>Aggregate demand will increase by the injection times the multiplier.</li></ul>
6 marks	6 marks

- (c) The CSO recorded an increase in GDP of 26.3% for Ireland in 2015. Experts agreed that this figure, though calculated using approved methods, overestimated the true GDP increase.
  - (i) Describe **three** uses of a country's National Income statistics.
  - (ii) Outline an economic implication for the Irish Government of using an overestimated GDP figure. [20]
  - (i) Describe **three** uses of a country's National Income statistics.

Possible responses include:

- Indication of alterations in the standard of living.
- Means of comparing the standard of living in different countries.
- Assists the government in formulating economic policy/future budgetary planning/evidence on which to base economic policy.
- To evaluate economic activities/ To provide a benchmark against which progress can be monitored.
- EU Budget Contributions / Financial aid from the EU.

#### 3 points at 5 marks each (2 + 3)

(ii) Outline an economic implication for the Irish Government of using an overestimated GDP figure.

Possible responses include

It would make it look like our economy was growing faster than it was thus the government may spend more resulting in increased borrowing leading to increased indebtedness/ damage our international reputation

Our GDP figures are used to calculate various ratios on which monies from the EU are made available to member states. So it would mean that we receive less from the EU or contribute more to the EU's budget.

It would indicate, incorrectly, that our Debt to GDP ratio has improved. This may result in pressure from the EU to run a tighter budget policy (move to a balanced budget).

#### 1 at 5 marks (2+3)

Other acceptable answers are marked on their merits.

#### Q5 Absolute & Comparative Advantage / Trade protection / Terms of Trade

- (a) (i) Distinguish between the concepts **Absolute Advantage** and **Comparative Advantage** in relation to international trade, using an example to support your answer.
  - (ii) State and explain reasons why one country might be better than another country in the production of a particular good. [30]
- (i) Distinguish between the concepts **Absolute Advantage** and **Comparative Advantage** in relation to international trade, using an example to support your answer.

#### **Absolute Advantage**

The capability of a county to produce more of a given product using fewer factor inputs than another country.

#### **Comparative Advantage**

The ability of a country to produce a particular product at a lower opportunity cost (relatively more efficiently) than another country. Comparative advantage reflects the relative opportunity cost.

#### Any suitable example explained

Even if one country has an absolute advantage in producing all goods, different countries could still have different comparative advantages.

If one country has a comparative advantage over another, both parties can benefit from trading because each party will receive a product at a price that is lower than its own opportunity cost of producing that product.

Comparative advantage drives countries to specialise in the production of the goods for which they have the lowest opportunity cost, which leads to increased productivity.

Absolute advantage is important, but comparative advantage is what determines what a country will specialise in.

Absolute Advantage: 4 marks Comparative Advantage: 8 marks graded

(ii) State and explain reasons why one country might be better than another country in the production of a particular good.

Responses may include:

- Suitable climate and land quality/natural resources exist
- Better access to capital markets
- Access to raw materials
- Availability of an educated and skilled workforce
- Beneficial tax rates
- Lower costs of production, wages, electricity, broadband etc./ Superior infrastructure
- Stable government; strong favourable macro- economic environment in which to do business.

#### 3 at 6marks (3+3)

- (b) In his 1958 study, "Economic Development" T. K. Whitaker urged the Irish Government to stop sheltering 'behind a protectionist blockade' and to accept instead the challenge of free trade.
  - (i) Describe **two** trade protectionist measures.
  - (ii) Discuss the economic arguments **for** and **against** a government introducing trade protectionist measures to protect 'infant industries'.

[25]

(i) Describe **two** trade protectionist measures:

#### **Tariffs**

Tax on imports of a particular good which raises the price paid by consumers, therefore making the goods less attractive to buy. It should increase the demand for output of domestic firms (i.e. home produced goods) and domestic firms can now charge a higher price due to the protective effect of the tariff. Should earn extra revenue for government.

#### Quotas

A limit / ceiling on the quantity of a particular good that can be imported. Because they limit the supply of a good, they drive the price of the good up. Domestic producers are guaranteed a share of the total market but they could exploit this/abuse their position by selling at inflated domestic prices. It does not raise revenue for the government.

#### **Embargoes**

This is a total ban on the importation of a particular good into a country. They could be imposed for economic, political or health reasons.

#### **Administrative barriers**

Rules and regulations on the importing of a particular good. They often come in the form of health and safety standards or measures designed to give consumers protection.

#### **Export subsidies**

A payment to the domestic producer of a particular good that reduces producers' average production costs.

#### **Exchange Control regulations**

A country limits the amount of foreign currencies available to importers to buy imported goods.

#### 2 points at 5 marks each (2 + 3)

### (ii) Discuss the economic arguments **for** and **against** a government introducing trade protectionist measures to protect 'infant industries'.

For	Against
New businesses need to find their feet/learn how to produce goods efficiently/safeguarding domestic output/develop their own competitive advantage before they can compete with well-established foreign competitors.	The 'infant' industry may have an incentive to keep the protection in place for as long as possible and remain inefficient / may not innovate and improve its products / consumers may pay more for lower quality products than they would get from foreign competitors.
Some countries might be enticed to give aid to these businesses in the hope that they grow and provide employment for domestic workers in the future.	How does a government choose which firm/industry to support? Could it lead to a desire by more firms to seek protection?
By imposing tariffs on competing products from the rest of the world a government may hope that the domestic industry will be able to establish itself (i.e. benefit from economies of scale) and be able to compete with foreign firms in the long run.	How long should a government support an industry? When will the firm be able to compete on its own? Firm may become over dependent on the protection.
Infant industry may provide goods of national importance and for this reason the government may protect them.	May lead to retaliation by other countries who may decide not to trade with that country.

3 at 5 marks (2 + 3) (Must have at least one for and one against)

#### (c) The table below shows Ireland's terms of trade for selected years. (Base Year = 2010)

Year	Index of Export prices	Index of Import prices	Terms of Trade
2010	100	100	100
2011	96.6	98.7	,
2015	106.8	100.3	106.5

(Source: CSO, Goods Exports and Imports, Published August 2016)

[20]

- (i) Explain the phrase terms of trade.
  - A country's terms of trade is a ratio of its export prices to its import prices.
  - Index of Export prices / Index of Import prices x 100.
  - The terms of trade tells us how much we have to pay for imports or how much our exports earn in terms of our imports.
  - The terms of trade is the price a nation gets for goods sold to its trading partner relative to the price that a nation pays for goods bought from its trading partner.

#### 5 marks

(ii) Calculate the terms of trade for 2011 from the data in the table above. (Show your workings.)

 $(96.6 / 98.7) \times 100 = 97.9$ 

#### 5 marks

(iii) Outline the possible effects on the Irish economy of the movement shown in the Terms of Trade for 2015, relative to the base year 2010.

#### The possible effects of this for the economy may include:

#### Effect on export sector

As prices for exports have increased it may result in increased revenue for the export industry / It could lead to a reduction in demand for Irish exports depending on the elasticities of demand for the product.

#### **Effect on imports**

An improvement indicates falling import prices relative to export prices. Ireland's standard of living may improve as a result of the cheaper / increased availability of imports.

#### **Effect on Employment**

If exports increase then the increased demand will result in increased domestic employment in export industries. If demand for Irish exports fall then this could reduce employment.

#### **Effects on Government revenue**

Increased exports may result in increased profits for firms increasing Corporation Profits Tax. Increased employment results in increased income tax revenues and VAT.

2 points at 5 marks each (2 + 3)

Other acceptable answers are marked on their merits.

#### Q6 CPI / Inflation & ECB / Prices of residential property

- (a) (i) Explain briefly how the Consumer Price Index (CPI) is calculated.
  - (ii) Discuss **three** possible limitations of the CPI as an accurate measure of changes in the cost of living in Ireland. [20]
- (i) Explain briefly how the Consumer Price Index (CPI) is calculated.
  - Choosing a representative base year.
  - Decide what goods will be put in the CPI (Based on the 'National Average Family Shopping Basket.)
  - Gather data: get the price of each good for each time period being observed.
  - Find how much a typical consumer spends on the good as a proportion of total income (attach a 'weight' to each good.)
  - Multiply the price change index (the simple price index) for each good by its weight.
  - Add up all the price changes to get the overall change in prices.

#### 8 marks graded

(ii) Discuss **three** possible limitations of the CPI as an accurate measure of changes in the cost of living in Ireland.

Responses may include:

Limitations of an average.

**Introduction of new products/** new products are not included in the index.

#### Rural versus urban lifestyles

Both urban and rural households are represented by the present set of weights but this may not reflect accurately changes in their respective cost of living.

**Switching by consumers** to cheaper brands/Substitution bias.

When prices rise the CPI does not measure the extent to which people may switch to cheaper brands.

**Quality of products/**the index does not take account of changes in the quality of products. Higher prices may reflect an improvement in the quality of the product.

#### Only measures changes to prices/not a cost of living index.

The CPI only measures changes to prices not changes in the cost of living because it doesn't take into account all the items which affect a person's living standards i.e. income tax, social welfare etc.

Static weights/The weights used are those which apply in the base year.

The importance of some items in the base year changes over time because of changes in prices, taste and income.

3 at 4 marks (2 + 2)

- (b) Define the terms demand-pull inflation and cost-push inflation.
  - (ii) The Irish inflation rate was at, or close to, 0% between 2013 and 2016.

    Is such a low rate of inflation good or bad for (a) households and (b) firms?

    Explain your answer in **each** case.
  - (iii) Outline how the European Central Bank's (ECB) monetary policy changes might affect the rate of inflation.
- (i) Define the terms **demand-pull inflation** and **cost-push inflation**.

#### **Demand-pull inflation**

Is a type of inflation that occurs when there is persistent / continuous increases in aggregate demand/ When the economy cannot produce enough goods & services to meet demand, causing prices to rise/Aggregate demand is greater than aggregate supply and this causes prices in general to rise. It usually occurs when an economy is close to or at full employment as increases in demand are more likely to be met by price increases rather than increased output.

#### **Cost-push inflation**

Cost-push inflation is caused by persistent / continuous rises in the costs of production caused by firms reacting to increased costs by reducing their output. The selling price of goods are increased to compensate for an increase in the costs of production.

#### 2 at 5 marks each

(ii) The Irish inflation rate was at, or close to, 0% between 2013 and 2016.

Is such a low rate of inflation good or bad for (a) households and (b) firms? Explain your answer in **each** case.

#### A low rate of inflation may be good – possible responses include:

Households	Firms
Real wages maintained	Improved competitiveness / increased exports
It is good for households as there are	If inflation rate is lower than competitors then it gives rise
no changes in price and the real value of wages remains unchanged.	to a cost advantage over competitors and may lead to increased sales.
No decline in standard of living	Wage costs reduced
The value of money / purchasing power is	Trade Unions might be less likely to look for pay increases,
maintained so they do not suffer a decline in living	which will help keep wage costs down.
standards.	
Better planning	Increased investment
Households can plan better for their expenses and	Firms may be more likely to invest and expand due to
save more.	more stable costs/prices.
	Better planning
	As prices and costs are not changing it adds more
	certainty to the economic environment and makes it
	easier to allocate resources.

[30]

Households	Firms	
Reduced spending	Reduced demand for output / reduced profits	
Consumers/households may postpone spending	No price change can be due to a lack of demand in	
because they expect prices to fall even further	the economy/no economic growth (great recession	
in the future.	since 2008). Profits will be affected by that.	
Increased debt burden	Increased debt burden	
Borrowers/households lose out because the real	Low inflation causes the real rate of interest	
burden of their debt such as their mortgage	charged on borrowings to rise and so the cost of	
repayments rises.	repayments rise, increasing the debt burden.	
	Reduced incentive to expand	
	A very low rate of inflation might not incentivise	
	firms to increase production / to expand as it can	
	be the sign of an unhealthy economy.	
	No rent reductions	
	Contracts for rents in the boom assumed inflation	
	with upward only rent reviews. When prices fell,	
	fixed rents caused major difficulties for firms.	
	Risk of deflation	
	A 0% rate of inflation runs the risk of deflation and	
	all the problems it brings such as falling demand,	
	reduced investment, lower profits etc.	

#### 1 effect on households & 1 effect on firms at 5 marks each (2 + 3)

(iii) Outline how the European Central Bank's (ECB) monetary policy changes might affect the rate of inflation.

Interest rates	If the ECB increase interest rates, it will discourage borrowing and encourage savings. This will reduce the rate of inflation. Interest rate increases will reduce prices and therefore inflation in the long term.
Money Supply	If money supply grows faster than real output, there will be more money chasing fewer goods and services available and so inflation will rise.  An expansionary monetary policy stimulates demand and increases prices.
Availability of credit	If credit becomes more readily accessed, this will increase spending and can lead to increased inflation.

2 points at 5 marks each (2 + 3)

(c) "From the trough in early 2013, residential property prices nationally have increased by 49.1%."

(Source: CSO, Residential Property Price Index, December 2016)

- (i) State and explain **three** factors that caused the price of residential property to increase considerably since 2013.
- (ii) Discuss **two** possible economic consequences of the above situation. [25]
- (i) State and explain **three** factors that caused the price of residential property to increase considerably since 2013.

#### Possible responses include:

#### Recovery in employment and incomes / Confidence in the economy

Recovery in employment means more people could afford to purchase property, increasing the demand and price. Confidence in the economy has improved so people are willing to borrow again to purchase property.

#### Lack of supply

There has not been enough new properties built to match the increased demand. This lack of supply of houses lead to increased prices. Hidden costs of developing sites for builders may push up prices.

#### Pent up demand for houses

During the recession with falling employment and incomes people held back from buying properties. This is now reversed leading to increased prices.

#### Cost of borrowing / incentives

Interest rates are at a very low level and this makes the cost of mortgage repayment cheaper. The government is providing incentives to buy houses currently such as tax incentives.

#### Financial institutions are more stable

Following the recession with the closure of some banks and the re-capitalisation of the remaining banks, financial institutions are now more stable and are granting more mortgages.

#### Increasing urbanisation

The majority of this national increase in the price of residential property is because of price increases in Dublin and other large cities. This is down to the increased urbanisation of the country as people go in search of jobs and improved standard of services.

#### **Demographics**

An increasing percentage of the population is moving into the age group that is interested in buying property. This coupled with increased employment is leading to increased demand for property.

#### **Central Bank Guidelines**

The Central Bank has eased the deposit requirements for 1<sup>st</sup> time buyers and this may boost demand and increase prices.

3 at 5 marks each (2 + 3)

(ii) Discuss **two** possible economic consequences of the above situation.

The list below is not exhaustive:

#### Increased pressure on the rental market

There will be increased pressure on the rental market as individuals unable to afford houses continue to rent.

#### Increased government revenue

The government will receive more revenue from stamp duties /Local Property Tax as the prices of properties increase.

#### Increased construction of property

Construction might begin again in the housing market if the prices become sufficiently high and this will have a positive effect on employment.

#### Overheating of the property market

Further increases in property prices can be expected and this may lead to a continuing boom and bust in the Irish property market.

#### Reduction in demand for other goods and services

People will be burdened with a high debt/income ratio trying to purchase property at higher prices. This may depress the demand for other goods and services.

#### Lack of affordability

Some people might never be able to get on the property ladder and face uncertain and increasing rents, reducing their standard of living.

#### Wealth effect

The assets have gone up in value. Negative equity diminished hence the wealth of individuals will have increased. Could lead to disparities in wealth between regions due to different property values.

#### May discourage FDI

Expensive property may be a factor discouraging some companies locating in Ireland as it is too expensive for employees to find homes.

2 at 5 marks each (2 + 3)

Other acceptable answers are marked on their merits.

#### Q7 Terms / Privatisation / Contributions to Economic Thought

(a) Explain the following terms:

National Debt / Fiscal Policy / Budget Deficit / Tax Avoidance.

[20]

**National debt** is the value of total outstanding debt / borrowing owed by the state.

#### Fiscal policy

Is any change in government spending and taxation that is designed to change overall spending in an economy / The use of government spending and taxation to influence economic growth/Any action taken by the government which influences the timing, magnitude and structure of current revenue and expenditure.

Budget deficit is when total government expenditure exceeds total government revenue.

**Tax avoidance** is the arranging of one's affairs within the law so as to minimise /avoid tax liabilities.

#### 4 at 5 marks each

- **(b)** The National Broadband Plan is the government's commitment, over the next five years, to bring high speed broadband to every home and business in rural Ireland. In July 2016 the government announced that this national infrastructure will be privatised when built.
  - (i) Explain the term **privatisation**.
  - (ii) State and explain the economic arguments for **and** against privatisation using any Irish example.

[30]

(i) Explain the term **privatisation**.

The selling of a state owned company / asset in whole or in part to the private sector.

#### 5 marks

(ii) State and explain the economic arguments for **and** against privatisation using any Irish example.

#### Possible economic arguments for may include:

#### Revenue for government

The government could use the revenue from the sale of the asset to reduce its level of borrowings into the future.

#### More competition

Competition in the industry could improve services offered to customers and lead to more competitive prices for goods and services e.g. air travel in Ireland/Aer Tricity, Energia due to ESB infrastructure being privatised.

#### **Employment opportunities**

In the case of a new firm, if it increases its market share, then this may result in a growth in employment together with additional job security for existing employees. **IAG purchase of Aer Lingus.** 

#### **Enterprise culture**

Increased share ownership may lead to growth in an enterprise culture within the country and so help employment.

#### Access to finance/overseas markets

Through the sale of additional shares on the stock exchange, private companies have access to extra finance. Companies can expand overseas and compete for business abroad.

#### Greater incentives for innovation

Employees may have more incentive to innovate and improve productivity as they may reap greater rewards for their innovations within the privatised sector e.g. higher bonuses.

#### Shedding of loss making companies

By selling loss making companies the burden on the state is removed and so the burden on taxpayers should be reduced. If Bus Éireann sold its Expressway services its costs may be reduced.

#### Less pressure on the government finances

There is no further requirement for on-going government investment in the company and the government can still have some control through regulation.

#### Possible economic arguments against may include:

#### Increased Prices/ falling standards of service

The quality of services provided by the new company may deteriorate in an effort to save costs. Prices may be increased to increase revenue.

#### Loss of jobs and reduced job security

Jobs may be lost through rationalisation of services and this may lead to higher social welfare costs.

#### Loss of a State Resource / loss of annual profits

Taxpayers lose critical infrastructure, which was once owned by the state. The state will lose profits made by profitable state firms. Loss of control e.g. **Bord Gais (retained the pipeline network).** 

#### **Foreign Ownership**

With the sale of a state owned asset, overseas buyers may become the owners of an Irish company and so control of the asset may go outside the state. **National Lottery and Aer Lingus.** 

#### Cost of the Sale

During the privatisation process, all costs in preparation for such a sale, legal work etc. must be paid for by the taxpayer.

#### Curtailment in pay and pensions increases

The owners of the newly privatised company may limit pay and pension increases due to its employees or change its employees' conditions of employment resulting in a worsening of these.

#### Loss of essential public services

The newly privatised firm may cut those services which are non-profit making and this may affect lower income groups in particular.

#### Possible abuse of monopoly power

If the newly privatised company is in a monopoly position it could abuse its power and increase prices.

4 at 5 marks (2 + 3) + 5 marks for reference to <u>any</u> valid example. Minimum of one point for AND one point against.

- (c) Outline the key contributions to economic thought by any three of the following economists:
- (i) Adam Smith (ii) Milton Friedman (iii) Karl Marx (iv) Thomas Robert Malthus (v) John Maynard Keynes. [25]

#### **Adam Smith**

#### The pursuit of self -interest

This best benefits the individual and hence best benefits society.

#### The Division of Labour

Increased productivity and increased country's wealth. His example; the manufacture of pins illustrated the benefits of the division of labour.

#### **Labour Theory of Value**

The value of a product was equal to the amount of labour that went into producing the product.

#### State protection of property rights

Encourages the accumulation of personal wealth.

#### 'Invisible hand of competition'

Allows a self-regulating market to operate thus ensuring economic progress is achieved.

#### **Perfect Competition**

Free entry into markets; profits sufficient to reward entrepreneurs; inefficiency penalised and price based on the cost of production. Monopolies would not persist.

#### Laissez-faire / limited government intervention

There is no justification for government intervention except for defence/justice.

#### **Canons of Taxation**

To fund the state's defence/justice systems taxation was necessary and he developed the four principles of a fair tax system: equity, economy, certainty and convenience.

#### Paradox of Value

He distinguished between 'value in use' and 'value in exchange'. Some items had an immense utility (i.e. air, water) but are not exchanged, while others (i.e. diamonds) possessed little utility but could command a high value in exchange.

#### **Advocated Free Trade**

He advocated international free trade unhindered by the imposition of tariffs so that markets could operate effectively and allow the gains from trade to be spread between nations.

#### Milton Friedman

#### **Favoured Monetary policy:**

It should be the main instrument used by the government to manage the economy.

#### Strict control of money supply to control inflation:

Monetarists suggest strict control of the money supply so as to control inflation.

#### Reduction in inflation leads to improved competitiveness:

This increases competitiveness which may lead to increased exports and job creation in the long run.

#### Laissez faire principles:

He favoured a return to laissez faire principles - with minimum state intervention; de-regulation of markets; privatisation of state bodies.

#### Supply side policies:

He favoured policies which improved market efficiency / boosted supply: de-regulation of markets; reducing the ability of trade unions to interfere with the labour market.

#### **Karl Marx**

#### **Labour Theory of Value**

The value of a good was the labour cost needed to produce the good. Labour was paid enough to rear a family but workers were required to work a number of hours in excess of the hours necessary to meet these costs. For this the worker was producing value / profit for the employer. This excess value of output produced over wages was called 'surplus value' of production and represented the exploitation of the workers by the capitalist. Marx said that only 2 sources of income existed: value and surplus value, both created by workers and should be kept by workers.

#### **Distribution of Capitalist profits**

Capitalists reinvest in new machinery which reduces the demand for labour, leading to unemployment. A recession sets in. Smaller businesses fail and bigger ones take control of markets. Machinery de-skills labour and competition between workers for jobs allows capitalists to worsen working conditions and reduce pay further.

#### Conflict between classes would lead to the replacement of capitalism by socialism

Employers become fewer and bigger. Numbers unemployed grow. They organise themselves. Revolution occurs and workers take control of society in a socialist state where they would have full control over all means of production and where wealth would be distributed fairly.

#### Theory of exploitation of labour in a capitalist system

Marx argued that workers were paid subsistence / minimum wages by their employers.

The value of the goods produced by a worker was more than the wages paid to the worker. The difference between the two he called the "surplus value" or profit to the employer/ Labour produced a "surplus value" which went to the capitalists in the form of profit. This illustrated that workers were exploited and in time would be replaced by capital resulting in their unemployment.

#### **Thomas Robert Malthus**

#### Theory on Population and food supply

Malthus stated that population increases in a geometric progression (i.e. 2, 4, 8, 16 etc.) while food supply increases in an arithmetic progression (i.e. 2, 3, 4, 5 etc.). Therefore, population would outgrow the means of subsistence. Malthus believed that only natural causes could check excessive population growth i.e. war, famine and vice.

#### **Subsistence Wages Theory / Iron Law of Wages**

He believed that any increase in wages above the subsistence level would cause an increase in population which would in turn cause wage levels to fall down to the subsistence level.

#### **John Maynard Keynes**

#### National Income at less than full employment

Keynes observed that national income could reach equilibrium without reaching full employment and hence he suggested government intervention to help create jobs when required.

#### **Output is demand determined**

The size of national income depends on expenditure i.e. C = I + G + X - M.

#### Favoured government intervention in the economy

The job of the government is to manage the economy. The government can use fiscal policy to create full employment.

#### Investment decisions by entrepreneurs

He stated that investment decisions by entrepreneurs depended more on businessmen's expectations than on the rate of interest.

#### **New Economic Concepts – The Multiplier**

He developed new tools to explain his theories including the multiplier: Any initial increase in spending will cause a much greater increase in GNP due to the fact that one person's expenditure is another person's income. He developed concepts such as: - MPC, MPM, etc.

#### **Liquidity Preference Theory**

People may prefer to hold their wealth in money form for three reasons: transactionary; precautionary and speculative reasons.

#### Managed system of exchange rates

He favoured a system of foreign exchange rates which could be 'managed' by the state rather than the gold standard.

2 contributions per economist (5(3+2) + 4(2+2)/4(2+2) + 4(2+2)/4(2+2) + 4(2+2)) 1<sup>st</sup> correct response: 5 marks (3+2)

Each of the remaining responses at 4marks each (2+2)

#### Q8 Migration & Emigration / Ireland's increasing population / Investment in social housing in Ireland

(a) The information below refers to data taken from the Census of Population in Ireland.

Population (2011)	Population (2016)	Natural Increase (2011 -2016)	Net Migration
4,588,252	4,757,976	198,282	,

(Source: CSO, Census 2016 Preliminary Report)

[30]

(i) Explain the terms natural increase and net migration.

Natural Increase is the amount that total births exceed total deaths during a period of time.

**Net migration** is defined as the difference between emigration (people leaving a country) and immigration (people coming to a country) during a period of time .

#### 2 at 5 marks each

(ii) Using the above data, calculate net migration between 2011 and 2016. (Show your workings.)

# Workings Population change = Natural Increase + Net Migration Population change = 4,757,976 - 4,588,252 = +169,724 169,724 = 198,282 + Net Migration Thus: 169,724 - 198,282 = Net Migration - 28,558 = Net Migration

#### 5 marks

(iii) State and explain **three** reasons why people emigrate from Ireland.

Push factors	Pull factors
Economic recession in Ireland	Job opportunities abroad
This resulted in increasing unemployment and with	Those people who can are emigrating to find jobs in
fewer available job opportunities people emigrate.	countries where vacancies exist e.g. Canada etc.
Wage rates in Ireland	Develop skills abroad
Wage rates in Ireland have fallen. This means that the	Some workers, as part of their professional
standard of living is declining and so people are	development, emigrate to develop their skills such as
seeking a better standard of living abroad.	teachers and nurses.
Various income levies /new taxes	Better standard of living
The introduction of the various income levies / new	The possibility of better pay rates; lower taxes and
taxes have resulted in a reduced standard of living.	better promotional opportunities is attracting younger
Those people who are mobile may seek a higher	people to emigration.
standard of living abroad.	
	Better lifestyle/ Existence of Irish networks abroad
	Some people are emigrating to achieve a better lifestyle;
	may consider outlook abroad is more positive and the
	existence of Irish communities (diaspora) makes
	emigration easier.
	Immigrants returning to their home countries
	Return to their families due to improved economic
	prospects there etc.

#### 3 at 5 marks each (2 + 3)

(b) The 2016 Census of Population in Ireland showed that the Irish population has grown since 2011 and now exceeds 4.7 million. Discuss the economic consequences of Ireland's increasing population. [25]

#### Possible responses include:

#### Increased demand for goods & services / Larger domestic market for firms

With a rising population the demand for goods & services within the country grows. This may lead to increased opportunities for investment. Firms who increase output may benefit from economies of scale.

#### Increased pressure on services / increased utilisation of services

A rising population may put further pressure on essential services e.g. health services, schools etc. However, if the population lives in under-populated areas then services will be more fully utilised.

#### Increased pressure on the country's infrastructure

Greater pressure is exerted on the infrastructure of the country leading to bottlenecks e.g. increased traffic jams on the M50 etc.

#### Land values / housing shortages

As population density increases, available land becomes scarce and hence the price of land increases. In those areas where the population is increasing rapidly this may lead to a worsening of the current housing shortage.

#### **Economic Planning**

An increase in population should lead to an increase in planning by both central and local authorities for future development/provision of services. If the increase has not been planned for adequately then shortages will develop in certain sectors i.e. housing, education, social services etc.

#### Government employment strategy will need to reflect increasing need for work

The numbers joining the labour market will increase making it important for the government to prioritise the creation of employment.

#### Impact on Government finances (tax and social welfare etc.)

Depending on the source of the population growth the increasing population will have implications for tax revenue and for spending by the government (on infrastructure and social welfare spending).

#### Dependency ratio (could increase or decrease depending on the source of the population growth)

• If increased numbers are in the labour force it will lower the dependency ratio and lead to increased tax revenues for the state.

or

• If the increase in population is due to an increase in the birth rate then the dependency ratio will increase requiring additional state finances.

4 points: 7 (4 + 3) + 6 + 6 + 6 (3 + 3 in each case)

#### Possible responses include:

#### Reduced homelessness/reduced poverty and deprivation rates

People who will now have homes should experience a reduction in poverty as they have a permanent address and this may allow them find employment and experience an improved standard of living.

#### **Less Government spending on rent supplements**

If people are in permanent accommodation then this should mean that the government will spend less on rent supplements and the monies saved can be put to alternative uses. Reduced payments by the government providing emergency accommodation.

#### Improved stability /well being

A home address leads to greater stability, a better opportunity to plan for the future, improved morale and well-being and much improved quality of life. Those people who move from hostels / small rented apartments will experience greater security.

#### **Revitalisation of local communities**

Areas where social housing is built will be revitalised, it should help distressed neighbourhoods and improve the quality of lives in those areas.

#### **Economic benefits to local communities**

The increase in population in areas where the social housing is completed should result in increased spending in those communities, resulting in possible employment opportunities in local businesses.

#### Less pressure on private property market

An increase in permanent accommodation should lead to a decrease in the need for rental accommodation, reduce the demand in the private property market and have a positive effect on house prices / rents.

#### **Employment in the construction sector**

There should be an increase in employment in the construction sector.

This will allow those who emigrated during the recession to return to Ireland. It may also result in an increase in people entering apprenticeships.

#### **Economic growth / Spending increases**

There will be an increase in demand for goods and services associated with the construction industry which will benefit the suppliers of these goods and services. This should lead to economic growth and a positive impact on government finances (increased PAYE and VAT receipts to the government as a result of increased economic activity)/ Assuming that the housing is affordable, people may have more disposable income which allows for increased spending.

4 points at 5 marks (2+3)

Must have a minimum of 1 social AND 1 economic point